



Michigan Department VFW Auxiliary Membership Bulletin – August/September, 2024

www.vfwauxmi.org

Facebook Page: Membership - Michigan

PROGRAM GOALS

Invite New Members – Include Current Members – Invest in the Future of the Organization

Happy summer everyone! I hope you're enjoying the summer months so far?

When it comes to helping you increase our membership numbers, let me ask you a couple of questions:

1. Have you been able to get out and have a Membership Drive?
2. Have you ordered your **FREE** forms from National yet? If not, please do it soon as it takes a couple of weeks to get them.

If you haven't ordered forms from National, there are a few forms that will help you with potential members to show them some of the things the Auxiliary does:

1. Auxiliary Fact Sheet.
2. Membership Brochure.
3. Patriotic Art and Three-Dimensional Art Brochure.

To get these forms sent to you, you must fill out the brochure order form (here's the link for the form: <https://vfwauxiliary.org/wp-content/uploads/VFW-Auxiliary-Brochure-Order-Form-updated.pdf>) and either email it to National or use snail mail. It'll take a couple of weeks to receive your order.

Please take the time to post pictures on Facebook from any events you might attend. Future members are out there! We just need to keep our eyes and ears open for when there's an opportunity to speak with the public. A few years ago, I had some "Ask Me How I Honor My Veteran" buttons made. When I catch them looking at it, I ask them if they have a family member who served in the military overseas. Sometimes, that starts a good conversation and a potential lead for a future member.



As you already know, since you've read my guide sheet and first bulletin, the Membership Theme is "America's Greatest Treasure". Naturally, our greatest treasure are Veterans. Treasures are often kept in a safe place, like a treasure chest. In keeping with that theme, when your Auxiliary achieves 100%, your



Auxiliary president and their membership chairman will receive a "key" pin. These pins will be awarded at Fall Conference, Mid-Winter, and finally, Department Convention. They've earned it, and I hope they will wear it proudly!

By any chance, are you aware that, in Malta, you can pull-up a list of members from your Auxiliary that have fallen from your membership rolls? Since they were once eligible and were members in good standing, they're still eligible. People walk away for a multitude of reasons. Perhaps the reason a member walked away is no longer valid? I will be posting a sample letter on the Department website, under Membership, to send to our "former" members. My hope is that this helps you to get some members to rejoin. Remember, if you don't ask, the answer is always no.

Do you have elderly members that are annual members and are facing financial difficulties? Consider using your Buddy Poppy Relief fund to pay their dues. If you're able to afford it, purchase a life membership for them.

If you haven't yet joined my Facebook group, Membership – Michigan, please do so now. I'd love to see pictures of your membership events. Through sharing pictures, you just never know if your picture will spark an idea in someone else with an idea in their Auxiliary for recruiting.

Per usual, I have no doubt that the members of the Department of Michigan will work diligently to help President Jane Dady get into the Circle of Excellence. In addition, each of you will help the Department of Michigan lead the Big Ten Conference to be #1 in membership (and you know I would love that...being Big Ten Guard)!

Should you ever have any questions, comments, or concerns relating to membership; please don't hesitate to call, text, or email me. For a quicker response call or text me.

God bless you for everything you do for our Nation's heroes, God Bless our Veterans, and God bless the United States of America.

All the best,

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